



CYBER SECURITY CONSULTING

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SO WHY CONSULTING?

Companies spend millions of dollars on firewalls and secure access devices, and it's money wasted because none of these measures address the weakest link in the security chain: the people who use, administer and operate computer systems

— *Kevin Mitnick* —



A point of view:



Cyber Security is very often presented as:

- An *existential, incomprehensible* threat which is very *expensive* to manage
- *Rooted* in technology and therefore *mysterious* and even *other*

And hence:

- It is *pushed* or *left* to IT departments as their problem (or ignored altogether)
- And seen as a *disabler* for businesses and for doing business

A different view:



Cyber Security is a Board level issue

- Risk *management*; Understand, Assess, Address
- No different to other risks (legal, financial, physical, regulatory)
- Cyber consultants are your *specialist* help; *Cyber Risk Advisors*
- And *enable* businesses and doing business



SO WHAT IS CONSULTING?

**Over 500
engagements**

**Deployed in 34
countries**

**Over a decade of
hands on
experience**

7 Nationalities

**Over 50
'blue chip'
clients**

**Deployed in 5 of
the 7 continents**

Positive Security

**Technology
Governance
People**